



INTERNATIONAL ENVIRONMENTAL DATA RESCUE ORGANIZATION

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Notice: Conference calls for Public Relations are being discontinued. For Technical staff they will continue to be held on Thursdays 8:30 PM EDT.

IEDRO Volunteers' Phone Conference and Summary of Activities for the Week of December 14, 2009

Attendees: Toni Rosati, Doug Klotter, Ed Root, Larry Nicodemus, Jean-Paul Miller and Rick Crouthamel

Strip Chart Program

Ed sent Larry a sample of his input GUI for evaluation. Hopefully this will permit metadata to be added to each strip chart in less than the 2 minutes entry time now calculated. Jean-Paul advanced his ideas for working with the galaxyZoo people at Oxford to develop an Internet based volunteer program to both ket the alpha-numeric data and entering the metadata by volunteers.

American Meteorological Society

Rick told the group that IEDRO will not have a booth at AMS this year but that Larry with Ed's assistance will be presenting the Strip Chart Digitization Paper.

Proposals

Rick will try to get NOAA funding for both the Internet effort as well as the strip chart effort from the 2010 NOAA Voluntary Cooperation Program Funding. Rick also announced the receipt of a check for \$500 from the Chatham Foundation of Devon, PA to support what we are doing related to climate change. They also gave us a check in that amount last year. Rick immediately sent off a thank you note as well as suggesting that they look at our new web site and view our latest issue of the IDRN.

Public Relations Teams

Press Releases

Andrea has done two press releases this week and distributed them to environmental and local media. Kimberly distributed the releases on the networking sites.

Website Development

Steve Mollins developed drop down menus for the website. He is working to make his version of the site live.

Val will be developing a search engine with Vidhya. Penny needs to make a list of key words for each of the site's tabs.

The website is now translated into French. Interpretation of the site into Portuguese is under way. We have recruited a Mandarin interpreter as well.

Ten documents are left to be quality checked by the Spanish translation team. Monica Vipers is reviewing the documents that have been posted in the Finished folder and finding errors and omissions.

During Xmas break, Gavin plans to review everything and give the Spanish version the voice of one author.

Gerald and Rezwana have developed the El Salvador project site write up. Penny is editing the documents before having the new project posted.

Donation and Online Shop Web Pages

This is on hold for until we can research and decide on software for the project. Andrea's husband, who is an experience web designer, has recommended some software packages which Penny has forwarded to Joan. Joan currently is away on vacation.

Newsletter

The November/December newsletter has been disseminated. We have received several compliments on the appearance and content of the last newsletter. Thank everyone who helped write and produce the issue.

Penny is already collecting articles for the next edition.

Valerie Mitchell is working with Penny to polish our HTML email template.

Conference Displays

Georgette had produced a 2nd version of the conference display. Yatin, when she receives the InDesign program, will do a 3rd version. Larry, a cohort at Penny's office, approached her this week and to her surprise he has been working on a conference display. Andrea's husband is working on a graphic that summarizes our digitization software.

Twitter, LinkedIn, Blog and Facebook Pages

Kimberly continues to improve and maintain our network sites. Very nice work.

Dot continues to inspire us to connect to other groups and to try out new sites

Board Membership

Penny and Andrea will work on developing a strategy for attracting new Board members after the New Year. They also will develop Al Gore papers.

Presentations

Andrea has handed a paper over to Rezwana to produce a series.

Other Publications

Haven't heard an update from Kaila about her AARP article.

A new recruit, David, is working with Penny to generate articles to be submitted to other environmental group periodicals. Penny sent Davis a list of media.

Toni Rosati just had an article accepted for ----

Fundraising

Penny will soon be launching a foundation funding campaign. Andrea will look at grant opportunities.

Unassigned Projects

Develop and pursue fundraising in all sorts of ways.

Write IEDRO's history – where we've been and where we want to be going.

Make search engine for blog

Find email addresses of employees of sister orgs

List benefits to data owners – data that can be charged for