

FEBRUARY 2011 MONTHLY REPORT



INTERNATIONAL ENVIRONMENTAL DATA RESCUE ORGANIZATION

HIGHLIGHTS

- IEDRO's Annual Meeting was held February 26.
- Penny Paugh completed the Annual Plan.
- The IEDRO Information Technology (IT) Team started meeting on a regular basis.
- IEDRO opened an Amazon shop! Fair Trade and Logo shop items were fully uploaded.

ACTIVITIES

Information Technology:

- The IT Team started weekly telecons.

Public Relations:

- Opened IEDRO Amazon store and posted a lively notice on the website's homepage. We now can do all of our Amazon shopping from the IEDRO Amazon shop – at no extra charge to shoppers and IEDRO gets 4% on the sales!
- Sent out January/February issue of the IDRN. A new design was made for 2011.
- Recruited managing editor for the newsletter, Meghana. She has started preparing for the March/April issue.
- Finished uploading Fair Trade items in the online shop.
- Two new recruits started translating the website into Italian.
- Penny has begun collaborating with the WMO for an exchange of marketing of their message and ours.
- We recruited Dot McKenzie as our networking sites manager. She has taken over maintenance of our blog and LinkedIn sites in addition to Facebook and Wiki.
- To open a dialog with others and to exchange our links, the marketing team began developing sister organization list. This month each person on the marketing team found contacts for governmental and meteorological organizations. We are now looking for publications, websites and blogs.

- Our Spanish translators converted a slide show and memorandum of understanding into Spanish for the trip to Bolivia.
- Also, we had the same slide show translated into Russian for upcoming conference in May.
- Each of the translation teams is concentrating on comparing their materials with the current website. Website developers will put on materials as they are finished.
- Volunteer Recruitment: Teddy Allen has taken the project involving the translation of weather data that is on Excel sheets and translating them into cvs files. This is a collaboration effort with the British. Also, for our next GIS project, Jose Conde has offered to help. Sue Venter will contact him.
- A press release was sent out - IEDRO Contributes Critical Data to 20th Century Reanalysis Project

Operations

Richard Crouthamel

- Met with Peter Kyle of the World Bank explaining IEDRO and the various countries in which we perform data rescue and digitization (DR&D).
- Arranged for Dr. Sharon LeDuc's visit to the Meteorological Service of Bolivia (SENAMHI) and provided her with a Memorandum of Understanding (MOU) for SENAMHI to sign so we can begin DR&D operations.
- Sharon LeDuc went to Bolivia and presented a slide show provided with Spanish subtext.
- Fielded a request for information on IEDRO's Strip Chart Digitization program from South Africa.
- Arranged a meeting with Dr. Sterin from ROSHYDROMET – the Russian National Meteorological Service - for early May to discuss possible collaboration.
- Hired a new subcontractor – Ms. Marlei Zeminsky - a student at Anne Arundel Community College majoring in Environmental Science. Marlei will be filling the position of Administrative Officer and working at IEDRO Headquarters three days per week.
- Worked with Sarah Roy, IEDRO's CFO to bring accounts up to date and establishing a financial tracking system to differentiate among funding sources (i.e., NOAA, WMO, etc.)

Larry Nicodemus

- Met with Sharon LeDuc and gave her an IEDRO Introduction to DR&D PowerPoint presentation and briefed her on the content for her to present to the Bolivian Meteorological Service. Also gave her a complete overview of the IERDO DR&D cooperative project for participating countries.
- Outlined steps for converting Excel files (".xls" or ".xlsx") directly to comma separated values (".csv").
- Outlined steps for converting Excel data files (".xls" or ".xlsx") to comma separated values (".csv") using Microsoft Access.

FUTURE WORK

Public Relations

- Complete online shop by April.
- Upload translated versions of the website into Mandarin – Simplified and Traditional, Spanish, French, Portuguese and Italian. Probably will be done by June.
- Make up Russian translation of slide show for May visit.
- Finish sister organization list and send out a mailing to ask for an exchange of networking links.
- Complete two training slide shows and upload them to our website for new volunteers to watch by May.
- Upload Annual Report onto our website. Send an announcement out.
- Send out a press release regarding our trip to Bolivia.
- Prepare contents of next issue of the IDRN which will be on vectorization.
- Recruit scientist who will act as a liaison at key organizations, such as NOAA, USAID, etc.